

WXIX

ORDER

Flight Dates 10/30/12-11/06/12

Contract / Revision **842843 /**
Original Date / Revision
 10/29/12 10/29/12
Advertiser **Obama, Barack/D/President**
Agency **Greer Margolis Mitchell & B**
Buying Contact

1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Product
OBAMA SCHED A
Agency Com 15%
Billing Contact

1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Sales Office T-DC
Sales Region National
Agency Ref

Order Sep 00:00:00
Estimate # **2264**
Alt Order # **06398898**
Billing Type Cash
Order Type Political
Billing Cycle EOM/EOC
Billing Calendar BROADCAST
Demographic A35+
Rev Codes Agency Political Pol-Candic
Product Codes PL565
Priority P 1
Advertiser Ref

Primary Account Executive
 Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	35	\$30,557.50	\$35,950.00	0.00	10/29/12	11/05/12	35	\$30,557.50	\$35,950.00
Totals	35	\$30,557.50	\$35,950.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WXIX	10/30/12	11/05/12	Late News M-F	Comm	10P-1030P	MTWTF--	:30	2	\$1,400.00	P 1	0.00	NM	2	\$2,800.00
				Late News M-F		(10:00 PM-10:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		2				\$1,400.00		0.00			
E 2	WXIX	10/30/12	11/05/12	News Extra 10-11A	Comm	M-F 10-11A	MTWTF--	:30	3	\$450.00	P 1	0.00	NM	3	\$1,350.00
				News Extra 10-11A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		3				\$450.00		0.00			
E 3	WXIX	10/30/12	11/05/12	Late News M-F	Comm	1030-11P	MTWTF--	:30	1	\$1,400.00	P 1	0.00	NM	1	\$1,400.00
				Late News M-F		(10:30 PM-11:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		1				\$1,400.00		0.00			



Contract / Revision **842843** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/29/12/ 10/29/12

Order Sep 00:00:00

Advertiser **Obama, Barack/D/Presiden** Product **OBAMA SCHED A**

Estimate # **2264**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 4	WXIX	10/30/12	11/05/12	Rachael Ray 11A Rachael Ray 11A	Comm	11a-12P	MTWTF--	:30	2	\$150.00	P 1	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					2	\$150.00		0.00			
E 5	WXIX	10/30/12	11/05/12	MILLIONAIRE 1P MILLIONAIRE 1P	Comm	130-2P (1:30 PM-2:00 PM)	MTWTF--	:30	2	\$150.00	P 1	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					2	\$150.00		0.00			
E 6	WXIX	10/30/12	11/05/12	News @ 5a News @ 5a	Comm	5-530A (5:00 AM-5:30 AM)	MTWTF--	:30	1	\$400.00	P 1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					1	\$400.00		0.00			
E 7	WXIX	10/30/12	11/05/12	News @ 5a News @ 5a	Comm	630-6A (5:30 AM-6:00 AM)	MTWTF--	:30	1	\$400.00	P 1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					1	\$400.00		0.00			
E 8	WXIX	10/30/12	11/05/12	News @ 6a News @ 6am	Comm	6-630A (6:00 AM-6:30 AM)	MTWTF--	:30	2	\$600.00	P 1	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					2	\$600.00		0.00			
E 9	WXIX	10/30/12	11/05/12	Jeopardy 6P JEOPARDY	Comm	6-630P	MTWTF--	:30	1	\$750.00	P 1	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					1	\$750.00		0.00			
E 10	WXIX	10/30/12	11/05/12	News @ 6a News @ 6am	Comm	630-7A (6:30 AM-7:00 AM)	MTWTF--	:30	2	\$600.00	P 1	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					2	\$600.00		0.00			
E 11	WXIX	10/30/12	11/05/12	News At 630P News At 630P	Comm	630-7P	MTWTF--	:30	2	\$450.00	P 1	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					2	\$450.00		0.00			
E 12	WXIX	10/30/12	11/05/12	News @ 7a News @ 7am	Comm	7A-730A (7:00 AM-7:30 AM)	MTWTF--	:30	2	\$600.00	P 1	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					2	\$600.00		0.00			
E 13	WXIX	10/30/12	11/05/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	MTWTF--	:30	1	\$1,500.00	P 1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					1	\$1,500.00		0.00			
E 14	WXIX	10/30/12	11/05/12	News @ 7a News @ 7am	Comm	730-8A (7:30 AM-8:00 AM)	MTWTF--	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					1	\$600.00		0.00			
E 15	WXIX	10/30/12	11/05/12	Jeopardy 730P JEOPARDY	Comm	730-8P	MTWTF--	:30	2	\$1,800.00	P 1	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					2	\$1,800.00		0.00			
E 16	WXIX	10/30/12	11/05/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	MTWTF--	:30	2	\$600.00	P 1	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



Contract / Revision **842843** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/29/12/ 10/29/12

Order Sep 00:00:00

Advertiser **Obama, Barack/D/Presiden** Product **OBAMA SCHED A**

Estimate # **2264**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	WXIX	10/30/12	11/05/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	MTWTF--	:30	2	\$600.00	P 1	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/12	11/05/12	MTWTF--	2		\$600.00		0.00						
E 17	WXIX	10/30/12	11/05/12	News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:00 AM)	MTWTF--	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/12	11/05/12	MTWTF--	1		\$600.00		0.00						
E 18	WXIX	10/30/12	11/05/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	MTWTF--	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/12	11/05/12	MTWTF--	1		\$450.00		0.00						
E 19	WXIX	10/30/12	11/05/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:30 AM-10:00 AM)	MTWTF--	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/12	11/05/12	MTWTF--	1		\$450.00		0.00						
E 21	WXIX	11/03/12	11/03/12	LATE RUN M-SU NEWS/LATE	Comm	VARIOUS	-----1-	:30	1	\$1,200.00	P 1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----1-	1		\$1,200.00		0.00						
E 22	WXIX	11/04/12	11/04/12	Late News Su Late News Sun	Comm	10-1102P	-----1	:30	1	\$1,400.00	P 1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----1	1		\$1,400.00		0.00						
E 24	WXIX	11/04/12	11/04/12	NFL on Fox Game 2 NFL on Fox	Comm	4-730P	-----1	:30	1	\$4,500.00	P 1	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----1	1		\$4,500.00		0.00						
E 25	WXIX	10/30/12	10/30/12	Tue Hour 1 RAISING HOP/BEN AND	Comm	T 8-9P	-1-----	:30	1	\$3,750.00	P 1	0.00	NM	1	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-1-----	1		\$3,750.00		0.00						
E 26	WXIX	10/31/12	10/31/12	X Factor Wednesday X Factor Wednesday	Comm	X Factor Wednesd	--1----	:30	1	\$4,500.00	P 1	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--1----	1		\$4,500.00		0.00						
Totals														35	\$35,950.00